Corey Chen

SOFTWARE ENGINEER &
UX/UI Designer

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PROFILE

I am always curious about how things are built which leads me to enter the development world. With my 10+ years of design background, I pay great attention to detail. With my UX design background, I can understand what the designers are looking for better which can reduce a lot of back and forth.

SKILLS

Interaction Design, UI Design and Prototyping, Graphic Design, Illustration, Web Design, Responsive Email & Landing Page Design, Photography, JavaScript, ReactJS, MySQL, Testing.

TOOLS

Axure, Figma, Sketch, Photoshop, Indesign, Illustrator, Lightroom, Marketo, Hotjar, Hubspot, Jira

EXPERIENCE

UX/UI Designer | Ritchie Bros. Auctioneers

June 2018 - 2022, BURNABY, BC

- Design a solution to solve medium complex issues for the users.
- Building prototype, style guide, user testing and collaborating with a cross functional team.
- Improving usability of the log-in flow including email flow.
- Optimizing search results and suggestions to increase users satisfaction.
- Help with some QA role to validate if the requirements of the product are met.

Digital Marketing Specialist | Ritchie Bros. Auctioneers

Oct 2013 - 2018, BURNABY, BC

- Design and create data driven landing pages, email templates, banners and various visual assets. Increase the conversion by 20%.
- Act as web-master to manage content marketing daily with some html and css capability.
- Increase the conversion rate for email marketing.

Production Artist | Ritchie Bros. Auctioneers

May 2008 -2013, BURNABY, BC

- Creating marketing print materials including iconography, brochure, advertisement, catalog...etc.
- Photo color correction and alteration.

EDUCATION

BrainStation | Software Engineer
MAY 2023 - AUG 2023, BURNABY, BC

Akendi | UX Design
APRIL 2015, VANCOUVER, BC

BCIT | Photoshop, Flash, HTML, CSS

Langara | Sketch Drawing

Trinity Western University | Bachelors of Business Administration - Marketing
2004 - 2008, LANGLEY, BC

PROJECTS

Web Designer | Rocky Mountaineers

- Creating responsive blog mockup.
- Creating digital banners and emails.
- Color correcting photos.